

## **Module: Family Business Management**

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### Module Description

Family business (F.B.) is the backbone in most national economies. In addition to their large number, family businesses contribute greatly to the national product and at the same time employ a very significant proportion of employees. Family business is defined as a company where a family owns a majority stake, family members participate in the board of directors and have an active role in the management of the company. The aim of the course is to identify Family Businesses and explore the specific features that govern them and differentiate them completely from all other businesses.

1<sup>st</sup> lecture: Introduction, Family Business - a New Academic Field.

2<sup>nd</sup> lecture: Family Business in the Global economy - The case of Maghreb.

3<sup>rd</sup> lecture: Generation Transfer - Succession and successors.

4<sup>th</sup> lecture: Women in Family Business - The Role of Gender in succession.

5<sup>th</sup> lecture: Family Governance Mechanisms in Family Business.

6<sup>th</sup> lecture: Corporate Governance and Strategy in Family firms.

7<sup>th</sup> lecture: Performance measurement.

8<sup>th</sup> lecture: Case Study1 - Qualitative Research for the Role of Women in F.B.

10<sup>th</sup> lecture: Case Study 2 - Quantitative Research for the Performance of F.B. in the Hellenic Exchanges.

11<sup>th</sup> lecture: QA - Brainstorming.